3-SEC

STRIP

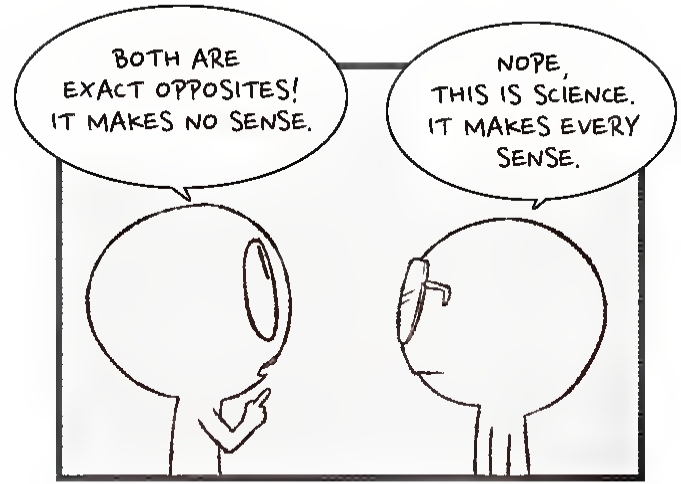
LET'S JUST CALL IT A TWO FACED EFFECT

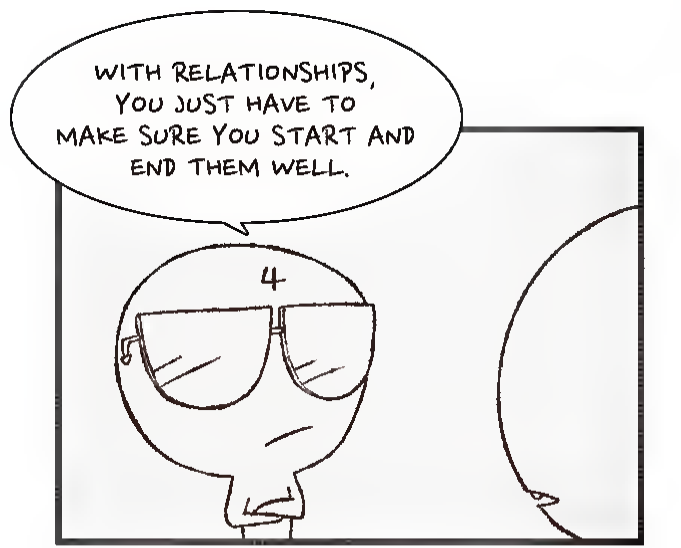
<PRIMARY EFFECT>
FIRST IMPRESSIONS ARE CONSIDERED MORE SIGNIFCANT THAN THE MOST RECENT. IN OTHER WORDS, A GOOD FIRST IMPRESSION IS FAVORABLE AND LASTS A LONG TIME

NAH, HE'S NOT THAT TYPE OF PERSON.

<RECENCY EFFECT>
LATER IMPRESSIONS ARE CONSIDERED MORE SIGNIFICANT THAN THE FIRST. IN OTHER WORDS, A GOOD RECENT IMPRESSION CAN OVERCOME UNFAVORABLE FIRST IMPRESSIONS.

HE'S A GOOD GUY AFTER ALL.


BOTH ARE EXACT OPPOSITES! IT MAKES NO SENSE.
NOPE, THIS IS SCIENCE. IT MAKES EVERY SENSE.


WITH RELATIONSHIPS, YOU JUST HAVE TO MAKE SURE YOU START AND END THEM WELL.
4

SCIENCE!
IT'S NEVER WRONG!

LINE Webtoon